

JUL 19 2006

**IMPORTANT CONFIDENTIALITY NOTICE**

The documents accompanying this telecopy transmission contain confidential information belonging to the sender which is legally protected. The information is intended only for the use of the individual or entity named below. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution or the taking of any action in reliance on the contents of this telemailed information is strictly prohibited. If you have received this telecopy in error, please immediately notify us by telephone (collect) to arrange for return of the telemailed document to us.

**TO:** United States Patent and Trademark Office

Fax No. 571-273-8300 Phone No.

**FROM:** Linda L. Berger (Typed or printed name of person signing Certificate)

Fax No. (513) 634-3007 Phone No. (513) 634-0885

Application No.: 10/764,190

Inventor(s): Peter Lynch

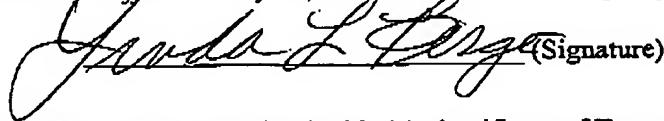
Filed: January 23, 2004

Docket No.: 9495

Confirmation No.: 8071

**FACSIMILE TRANSMITTAL SHEET AND****CERTIFICATE OF TRANSMISSION UNDER 37 C.F.R. §1.8**

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on July 19, 2006 to the above-identified facsimile number.


 (Signature)

Listed below are the item(s) being submitted with this Certificate of Transmission:\*\*

1) Notice Of Appeal – 1 Page

2)

Number of Pages Including this Page: 2 PagesComments:

\*\*Note: Each paper must have its own certificate of transmission, OR this certificate must identify each submitted paper.

RECEIVED  
CENTRAL FAX CENTER

JUL 19 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 10/764,190  
Inventor(s) : Peter Lynch  
Filed : January 23, 2004  
Art Unit : 3634  
Examiner : James C. Dooley  
Docket No. : 9495  
Confirmation. No. : 8071  
Customer No. : 27752  
Title : Shelf Display Apparatus for Absorbent Articles  
Packaged in Flexible Film

NOTICE OF APPEAL FROM THE EXAMINER TO  
THE BOARD OF PATENT APPEALS AND INTERFERENCES

Mail Stop AF  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner. Authorization is hereby given to charge the required fees or any additional fees that may be required, or credit any overpayment, to Deposit Account No. 16-2480 in the name of The Procter & Gamble Company.

Respectfully submitted,

THE PROCTER & GAMBLE COMPANY

Charles R. Ware

Signature

Charles R. Ware

Typed or printed name

Registration No. 54,881

(513) 634-5042

Date: July 19, 2006

Customer No. 27752